

# Vision 2027

A project promoting Skilled trades and Agriculture to area youth.

Three years ago, we had agreed that what was preventing students from pursuing a career in skilled trades and agriculture was the lack of a bridge to further education, on the job training or direct employment.

## Scope

Through JA Northern and Eastern Ontario's (JA NEO) Peterborough & Area Rural Initiative, JA NEO will engage students from the Kawartha Pine Ridge District School Board as well as the Peterborough Victoria Northumberland Clarington Catholic District School Board with information and pilot programs that would seek to cultivate interest and education in skilled trades and agriculture. Through these programs JA NEO will educate students surrounding skilled trades and agriculture related careers and help to fill the void left behind by retiring or aging workers from these sectors.

JA NEO's Peterborough & Area Rural Initiative is a five-year plan with a target goal of providing 250 JA Company Programs to area school students. This would translate to 50 Company Programs each year serving on average 20 students at a time for a minimum student reach over the next 5 years of 5,000 students.

## Funding

For JA NEO to fund 250 Company Programs over the next 5 years we would need \$100,000 a year for the next 5 years. This initiative would seek out matching funds from as many sectors as we can all while exposing youth to skilled trades and the agriculture sector.

Additionally, JA NEO would seek to implement introductory programs to students as early as grade 5/6 so once they enter high school they would have already been exposed to JA and would seek to participate in JA's Company Program.

Lastly through the Peterborough & Area Rural Initiative, JA NEO will continue to build partners who will help individuals including youth that are not in the traditional educational system find their way back to seeking employment and educational opportunities.

For JA NEO to implement these programs we look to partners like you whose vision and leadership fueled by solid funding commitments will make this dream a reality.

Sincerely,



**John McNutt**  
President & CEO  
JA Northern and Eastern Ontario

