



INVEST

Peterborough
&
THE KAWARTHAS

INVESTMENT PROFILE





MAYOR MESSAGE

Welcome to the City of Peterborough.

From large multinational companies to small and mighty startups, the City of Peterborough has a diverse, competitive business base that is planning for ambitious growth.

Offering the Peterborough Regional Airport – gateway to the world, two post-secondary institutions, a research and innovation park under development, a vibrant downtown, and a strong, collaborative business support ecosystem, Peterborough is an ideal destination for business.

I encourage you to visit and see what Peterborough has to offer.

Mayor Jeff Leal



WARDEN MESSAGE

Welcome to Peterborough County.

The County of Peterborough is comprised of eight municipalities, blending rural and small urban opportunities – each with its own unique charm and sense of community. Bustling towns and villages, blended into rolling hills of farmland and the world-renowned Trent-Severn Waterway, it is a perfect mix of agriculture and cottage country, making it a popular tourist destination. The County offers a place for businesses, residents, visitors and students to work collaboratively to cultivate and grow a healthy and strong economy for the region.

I invite you to explore Peterborough County.

Warden Bonnie Clark



WELCOME TO PETERBOROUGH & THE KAWARTHAS

Peterborough & the Kawarthas is poised for growth. The region is home to a growing population of just over 151,000 residents and is forecasted to grow by 50% in the City of Peterborough and 29% in Peterborough County by 2051.

The region consists of the City of Peterborough and Peterborough County, which includes eight rural townships all located on the Treaty 20 territory and in the traditional territory of the Michi Saagiig and Chippewa Nations, collectively known as the Williams Treaties First Nations, and locally includes Curve Lake First Nation and Hiawatha First Nation.

The City of Peterborough, often called “the Electric City” as a nod to General Electric’s presence and a long-standing reputation for innovation and sustainability, is home to three leading post-secondary institutions and a vibrant downtown core steps from the waterfront.

Together, Trent University, Fleming College, and Seneca College’s School of Aviation – attract over 11,000 students annually to study. Additionally, the region is home to Lakefield College School, one of Canada’s largest waterfront day and boarding schools, which attracts students from around the globe. The unique programs, research facilities, and faculty at our colleges and university encourage those who study here to use their academic learnings in real-world applications.

The regional economy is diverse, with several sectors of strength, including advanced manufacturing, aerospace, clean technology, tourism, agriculture, and small business. Healthcare and education are also significant local industries supporting growth and development.



THE PETERBOROUGH ADVANTAGE

Peterborough & the Kawarthas is well known as one of Canada's most sought-after cottage country destinations with vast scenic lakes and rivers of the historic Trent-Severn Waterway, rolling hills and farmlands, and bustling towns and villages surrounding the vibrant City of Peterborough. With a robust visitor economy, tourism and agriculture form the economic backbone of the surrounding County.

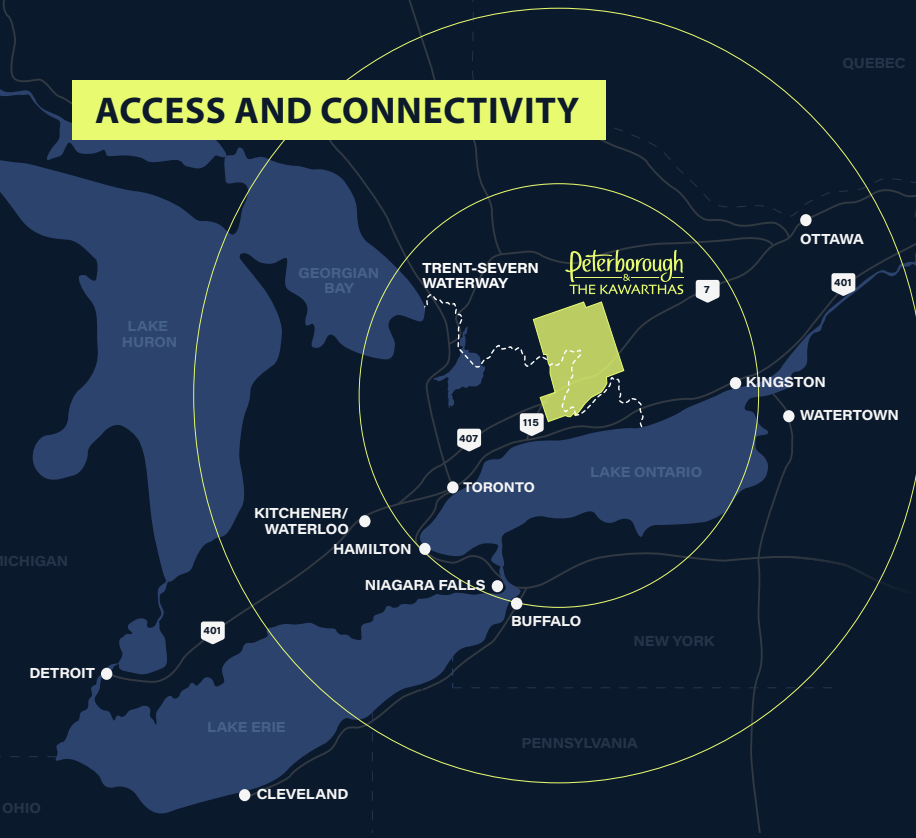
For generations, many have visited this region both to kick back and relax and kick it up with family and friends. Today, our region is home to more than 12,000 seasonal residents, in addition to more than 3 million visitors annually who contribute to a flourishing visitor economy with a wide variety of accommodations, dining experiences, festivals, attractions, and more.

We like to do things differently here in Peterborough & the Kawarthas. Members of our community range from new startups to seasoned professionals who approach business in creative and innovative ways.

Whether you're coming together at local events, building a strong network of business contacts, or gathering at the rink or field to cheer on your favourite team – Here, you will find the connection you need in a collaborative community of residents, business owners, students, and visitors who are not only committed to protecting the environment in a way that preserves its land and waterways but also its heritage, culture, and welcoming spirit, sharing a common belief that they have found an incredible place to live, work, study and play.



ACCESS AND CONNECTIVITY



Travelling to	Distance	Drive Time
Toronto, ON	140 km	1h 40min
Ottawa, ON	270 km	3h 10min
Kingston, ON	186 km	2h 10 min
Kitchener-Waterloo, ON	230 km	2h 40min
Niagara Falls, ON	265 km	3h 20min
Montreal, QC	470 km	4h 45min
Cleveland, OH	610 km	6h 30min
Detroit, MI	520 km	6h 20min
New York, NY	785 km	7h 55min

The Trent-Severn Waterway

Peterborough & the Kawarthas is situated along the [Trent-Severn Waterway](#), a National Historic Site of Canada, one of the finest interconnected systems of navigation in the world. There are several marinas, including the popular Peterborough Marina located in the heart of downtown Peterborough, and 12 unique lock stations. Lock 19 is the gateway into the region from the Otonabee River and Rice Lake and spans all the way through the famed Kawarthas cottage country to Lock 31 in Buckhorn. Navigating the Trent-Severn Waterway was named a Journey of a Lifetime, and one of the World's 500 Greatest Trips by National Geographic. Boaters (and [paddlers](#)) can travel a significant portion here in Peterborough & the Kawarthas.



The Peterborough Airport

[The Peterborough Airport](#) has the longest paved, civil runway between Ottawa and Toronto. This full-service facility caters to both business and general aviation including fuel, oil, aircraft repairs, weather observation site, and charter service. Terminal operations feature Customs pre-clearance using CANPASS and a restaurant facility catering to local and transient traffic.



Cycling & Trails

The City of Peterborough has plentiful parkland and trails with more than 100 parks and sports fields. Whether you're exploring on foot or by bike, the interconnected trail system in the city, which has received Silver Bicycle Friendly designation from the Share the Road Cycling Coalition, makes getting around a breeze. Better yet, this infrastructure connects to the County of Peterborough via the Peterborough & the Kawarthas Classics Road Cycling Routes. Well maintained trails are also located throughout the region in communities such as Lakefield, Millbrook, and Keene, including the Kawartha Trans Canada Trail, which makes this area one of Ontario's most sought-after [cycling destinations](#).



Train Service

The Government of Canada has committed to begin the process of procurement to build a new train service in the Toronto to Quebec City Corridor which would see the return of passenger train service to Peterborough. Until this is complete, the nearby Via Rail train station in Cobourg, Ontario is approximately 45 minutes from Peterborough, and Enterprise Car rental is available nearby.

GO Transit - Peterborough Terminal

Peterborough has a convenient GO Transit station located downtown with regularly scheduled bus service from Peterborough to Toronto Union Station that connects with Oshawa GO Trains.

Bus & Transit Services

Progressive Peterborough Transit provides contactless fare purchases using the HotSpot App, and provides regular, express, accessible van services as well as OnDemand services.

Always looking to improve access, The Link is a pilot project aiming to provide transit access from Selwyn Township, a rural community located in the County of Peterborough and Curve Lake First Nation to the City of Peterborough.

For more transit information [click here](#).

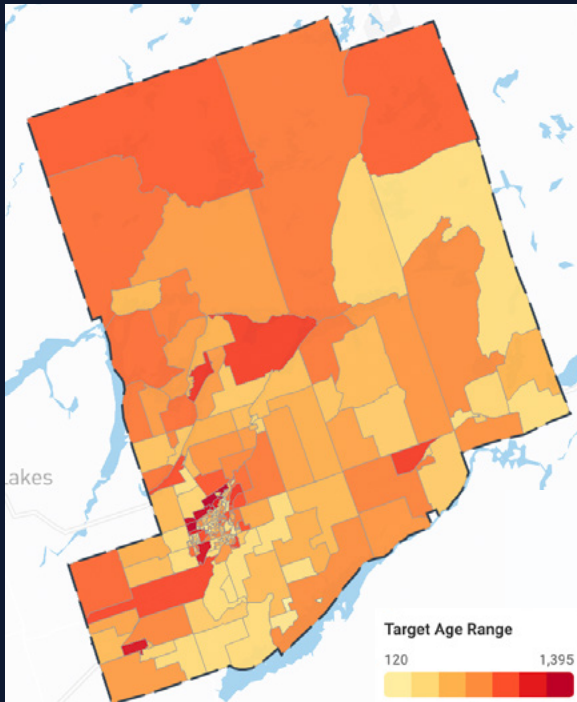


A TRANSFORMING ECONOMY

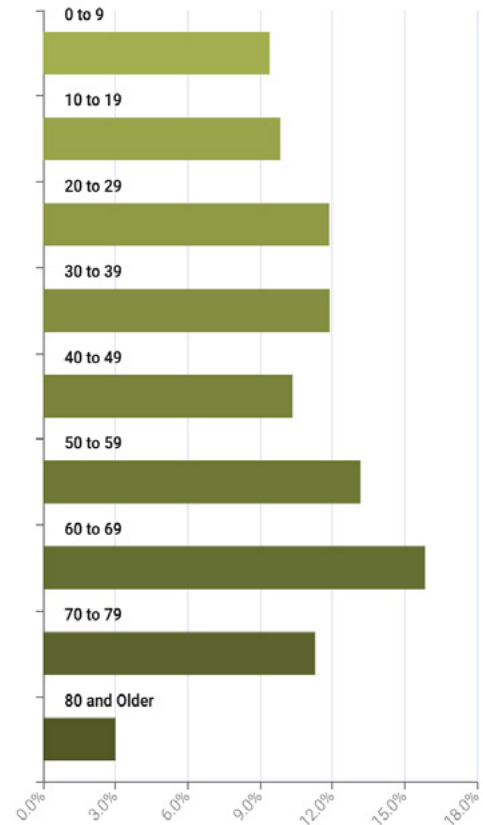
If you were to ask one hundred different people "What makes Peterborough & the Kawarthas amazing?" you would likely get one hundred different answers. What our region has to offer cannot be summed up with any one thing; rather, it is the feeling of this place that is truly extraordinary. It is a place to gain a different perspective, to take a breath of fresh air, and to find a balance between personal and professional life. It is a region of communities that offers businesses, residents, and visitors an affordable and incredible place to grow.

The Downtown Business Improvement Areas (DBIA) in Peterborough & the Kawarthas are a driving force delivering transformative change in the downtown cores and across main streets in the region. The collaborative and supportive DBIAs offer a supportive environment for small businesses and entrepreneurs to thrive, from culinary and entertainment experiences to retailers, offices, and professional services.

Total Population: 84,470



Age Distribution



Population

151.0K



Median Income

\$38.2K



Median Age

46.8

Peterborough
(Census Division)

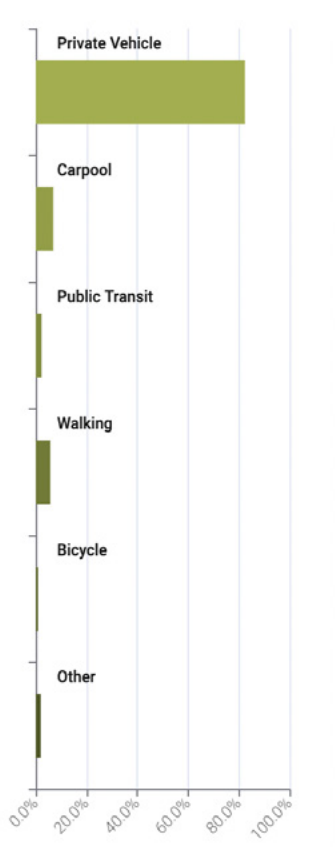
Green Economy Peterborough is a network and program that helps small businesses achieve sustainability goals with the bottom line in focus. It is about building resilience and activating operational efficiency while reducing emissions, water, and waste.

EaRTH – The Environmental and Related Technologies Hub (EaRTH) District is a consortium of five leading college and universities from the Greater Toronto area, including Trent University and Fleming College. These institutions are committed to providing sector focused research and comprehensive education to develop innovative, technology driven solutions that will fuel sustainable, resilient communities and economics around the world, with goals to create an expert network to enhance the Canadian clean, green and sustainable technology sectors and increase economic development opportunities.

Climate Summary



Mode of Transport



Average Housing Costs (Own)

\$1,310

Peterborough
(Census Division)

Average Housing Costs (Rent)

\$1,198

Peterborough
(Census Division)

Mean Commuting Time (Mins)

24.4

Peterborough
(Census Division)

TALENT

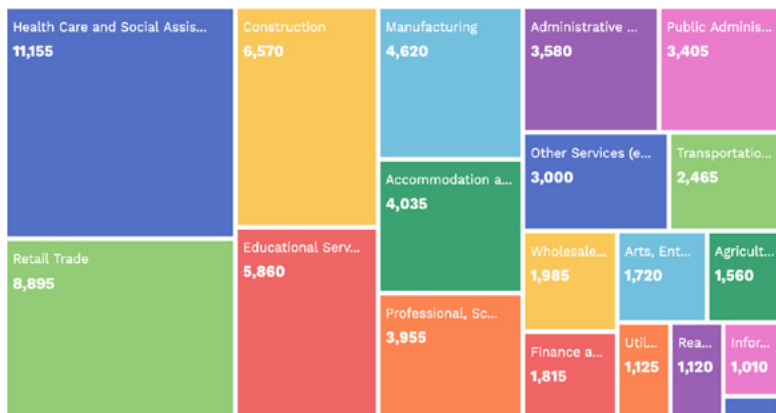
Peterborough & the Kawartha offers the best of both worlds – a growing population of young professionals and an average age slightly higher than the province at large. This means that our labour force offers the eagerness and recent educational experience of young professionals along with the life experience and mentorship abilities of more seasoned professionals – a dynamic coupling for business growth and expansion opportunities

Peterborough & the Kawartha offers access to an eager, educated workforce, with 76.2% of the labour force attaining post-secondary credentials (higher than the provincial average of 71.8%). More than this, the workforce reflects that most local talent has pursued practical, applied learning either in the trades or with a college diploma.

Over 30% of our local labour force is employed in creative economy occupations, including strength in occupations involving health, education, law, and social, community and government services.



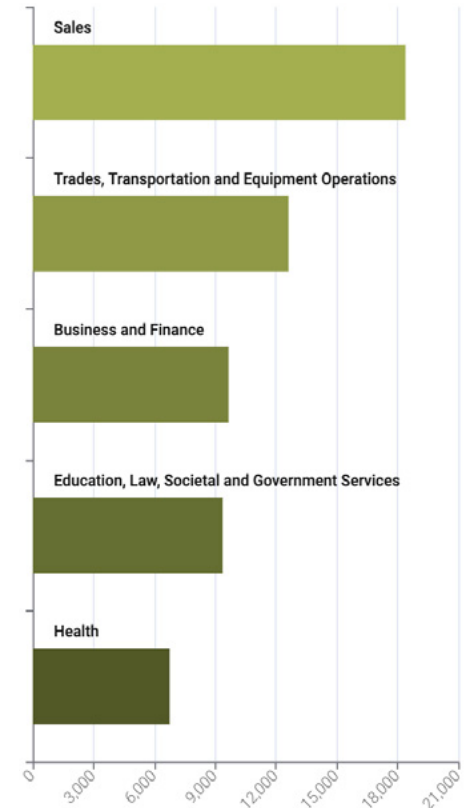
Residents' Industry of Employment



Education Levels



Top Occupations



EDUCATIONAL ASSETS

Peterborough & the Kawarthas is home to three internationally recognized post-secondary education institutions in Fleming College, Trent University, and Seneca College's School of Aviation that provide top-quality talent to local businesses. These education institutions are an international draw, with students coming from across the globe to study.

Trent University

Trent is Ontario's top undergraduate university providing a transformative learning experience, recognized for creating global citizens prepared for leadership and career success. With over 100+ diverse and dynamic academic programs across the arts, sciences, social sciences and professional programs.



Seneca College

Seneca's Peterborough campus is a world-class home to students from the school of aviation. Home to Seneca's fleet of aircraft and flight training devices, used by students in the Honours Bachelor of Aviation Technology and Airline Pilot Flight Operations programs. Flight training and classroom instruction for students is carried out at the Peterborough Municipal Airport.



Fleming College

Fleming College is on a mission to empower students with the innovative education, research and real-world experience they will need to build better lives, better communities and a better world. There are 130+ full time programs in the arts & heritage, business, health & wellness, justice & community development, and trades & technology.

Fleming College: Kawartha Trades & Technology Centre

An 87,000-square-foot, world-class training facility built to LEED environmental and energy efficiency standards located at Fleming College's Sutherland Campus in Peterborough. The centerpiece of the Kawartha Trades and Technology Centre (KTTC) is the Skills Arena, a large, naturally lit space in which students from various trades programs learn together in an integrated setting. A three-storey structure within the Skills Arena, called the Kube, is itself an educational tool. The structure enables students to see and understand how different components and trades are related and interdependent during stages of a construction project. Many of the School of Trades and Technology programs are hosted at the KTTC.

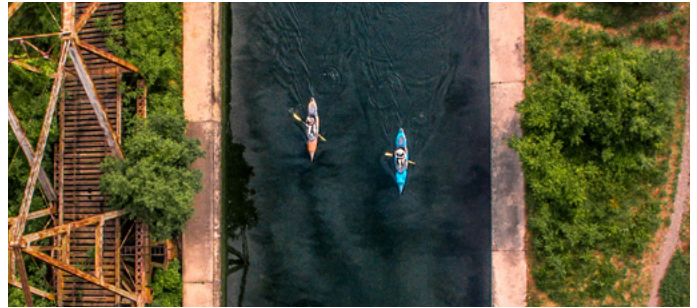


THIS IS LIVING: PETERBOROUGH & THE KAWARTHAS

Imagine escaping to a place where the community is vibrant, the natural beauty is breathtaking, and the people are genuine. We are not talking about a vacation. We are talking about finding that daily balance that everyone is striving for. Whether you choose to live footsteps from downtown or on a serene lake, the cost of living throughout Peterborough & the Kawarthas is more affordable than in other urban and suburban areas in the province. And with one of the province's shortest average commute times, you will spend less time in traffic and more time enjoying life. Have a taste of Peterborough life – there is nothing quite like it.

OUTDOOR RECREATION

You can enjoy outdoor recreation in Peterborough & the Kawarthas natural setting throughout all four seasons. Whether you are walking or biking through our many [parks and trails](#), paddling or [fishing](#) in our lakes and rivers or ice skating on the Trent Canal under the world famous Peterborough Lift Lock during the winter – we have new experiences and new places for you to explore.



CULTURE & FESTIVALS

Peterborough is home to over 350 businesses related to cultural activity, that are identified in the City of Peterborough's Cultural Mapping System. The County is painted with culturally significant attractions and monuments reminding residents and visitors alike that the past is as important as the future.

Peterborough is one of the most spirited live music scenes in Canada. Head downtown to Del Cray Park to catch a free outdoor Peterborough Musicfest concert during the summer or visit one of many venues for a live show featuring local bands.

The region offers a wide range of events throughout the year, catering to all interests. From festivals that celebrate the area's rich heritage to lively arts and music gatherings that showcase local talents, there is always something happening here.



CULINARY EXPERIENCES

Food lovers can indulge in an authentic taste of Peterborough & the Kawarthas at one of many food festivals and farmers' markets, savouring the region's fresh produce and unique flavours. Farm-fresh, passionate producers, and welcoming hospitality is the recipe for the region's vibrant local eat and drink scene with a mix of wineries, breweries, restaurants, cafés, and more.



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Connect with our team!

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